

STORYBOARD



Explain Something

Explain Something Show how something works, explain its benefits, or share an idea, thing, or place that you care about. Highlight interesting facts or benefits to make your audience want to know more!

Title of Project _____

By (name) _____

SCENE	TEXT (what you will record in your story)	MEDIA (pictures, music, theme, video, etc.)
<p>1. <u>Hook</u></p> <p>Share something catchy—an interesting fact, moment, problem, or question—that intrigues your audience.</p>	<hr/> <hr/> <hr/> <hr/> <hr/>	
<p>2. <u>The subject</u></p> <p>Describe and show the subject that you'll be talking about.</p>	<hr/> <hr/> <hr/> <hr/> <hr/>	
<p>3. <u>First fact or benefit</u></p> <p>How will your subject interest, excite, or help your audience?</p>	<hr/> <hr/> <hr/> <hr/> <hr/>	

SCENE	TEXT (what you will record in your story)	MEDIA (pictures, music, theme, video, etc.)
<p>4. <u>Second fact or benefit</u></p> <p>Keep up the momentum. How else will your subject interest, excite, or help your audience?</p>	<hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/>	
<p>5. <u>Third fact or benefit</u></p> <p>What's one more fact or benefit that will surprise and excite your audience?</p>	<hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/>	
<p>6. <u>Summary</u></p> <p>Explain the overall reason your subject is interesting to your audience. What's the big idea you want to leave them with?</p>	<hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/>	
<p>7. <u>Next step</u></p> <p>Show the next step your audience should take to learn more or use what they've learned.</p>	<hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/>	