

STORYBOARD



Promote
an Idea

Promote an Idea

Create change and get support for your idea by showing what could be better in your world. Then show the world as it could be—and get your audience to help make it happen.

Title of Project _____

By (name) _____

SCENE	TEXT (what you will record in your story)	MEDIA (pictures, music, theme, video, etc.)
<p>1. <u>Setting</u></p> <p>Describe the world today. What's the setting or context for your story? Or show who you're helping.</p>	<hr/> <hr/> <hr/> <hr/> <hr/> <hr/>	
<p>2. <u>Problem</u></p> <p>What problem does the audience—or who you're helping—struggle with today?</p>	<hr/> <hr/> <hr/> <hr/> <hr/> <hr/>	
<p>3. <u>What could be</u></p> <p>Describe a better world where this problem doesn't exist.</p>	<hr/> <hr/> <hr/> <hr/> <hr/> <hr/>	

SCENE	TEXT (what you will record in your story)	MEDIA (pictures, music, theme, video, etc.)
<p>4. <u>Solution or idea</u></p> <p>Share your idea or product and show how it will solve the problem.</p>	<hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/>	
<p>5. <u>Reward</u></p> <p>How will the audience or subject's life improve after your solution becomes a reality?</p>	<hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/>	
<p>6. <u>How you can help</u></p> <p>What's the first thing the audience should do to help make this positive change happen?</p>	<hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/>	
	<hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/>	